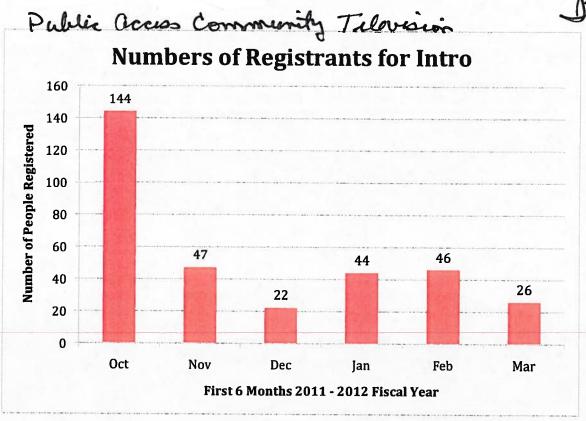
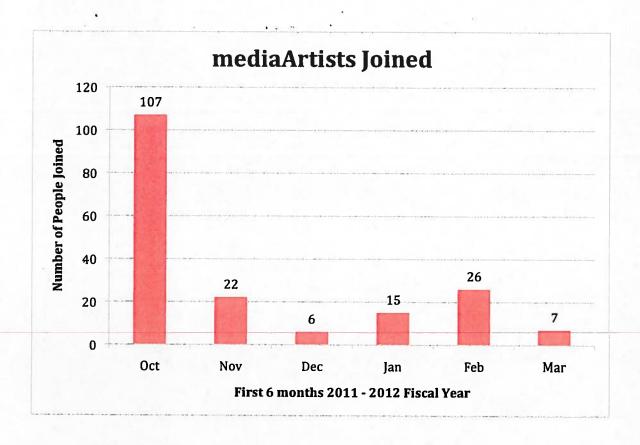
Stan 6



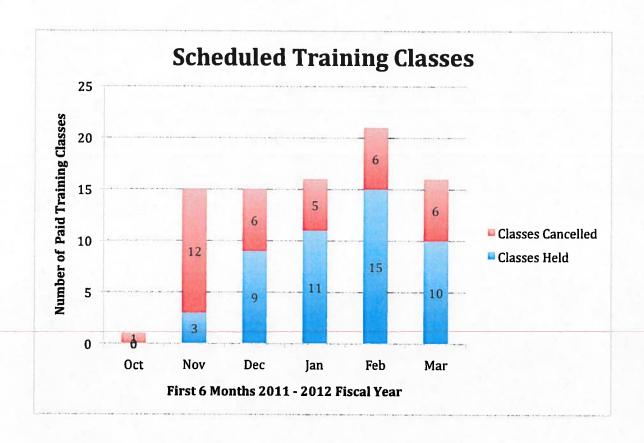
In the first 6 months of the fiscal year 329 people registered for Intro sessions held on Monday evenings and the first Saturday of the month. The Intro session is the first step to becoming a mediaArtist.

Month	Number Registered
Oct	144
Nov	47
Dec	22
Jan	44
Feb	46
Mar	26
Total	329



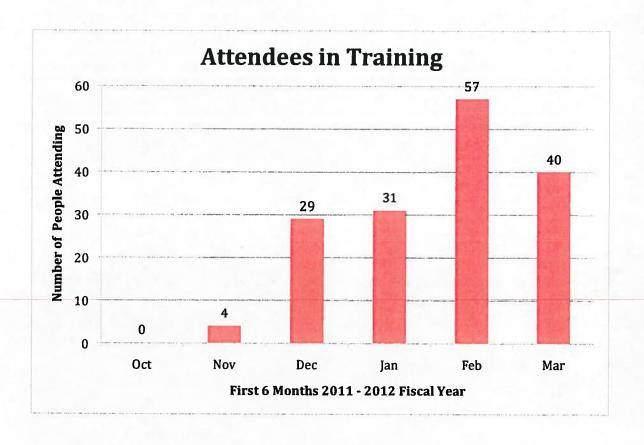
Of the 329 who registered for the Intro classes, 183 of them, or 55.6%, decided to become mediaArtists at the Basic, Advanced, or Premium level. The majority in October and November were people who had previously been "producers."

Month	Number Joined
Oct	107
Nov	22
Dec	6
Jan	15
Feb	26
Mar	7
Total	183

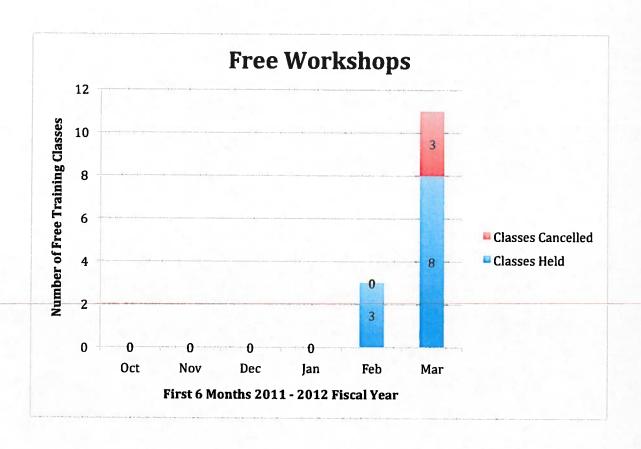


The number of scheduled training classes per month in which mediaArtists enrolled steadily increased during the first 6 months.

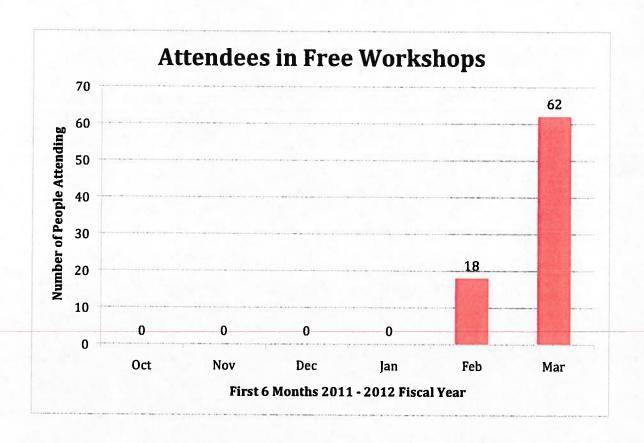
	Training Classes Offered		Training Classes Held	Training Classes Cancelled	Attendees
Oct		1	0	1	0
Nov		15	3	12	4
Dec		15	9	6	29
Jan		16	11	5	31
Feb		21	15	6	57
Mar		16	10	6	40
Total		84	48	36	161



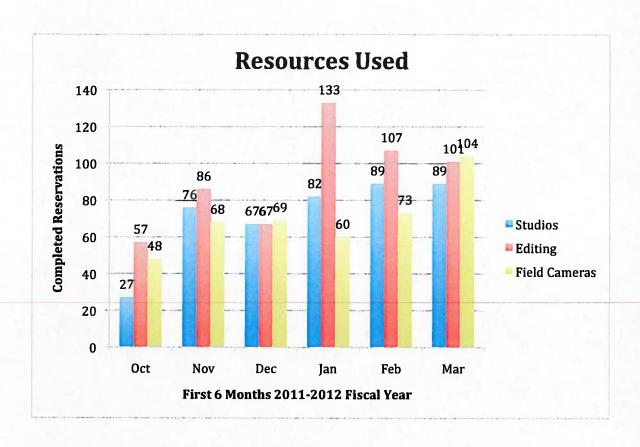
The number of mediaArtists attending training classes increased by 387% from the first 3 months to the second 3 months of the fiscal year.



	Free Classes Offered	Classes Held		Classes Cancelled	Attendees
Oct	C		0	0	0
Nov	C		0	0	0
Dec	C		0	0	0
Jan	C		0	0	0
Feb	3		3	0	18
Mar	11		8	3	62
	14		11	3	80

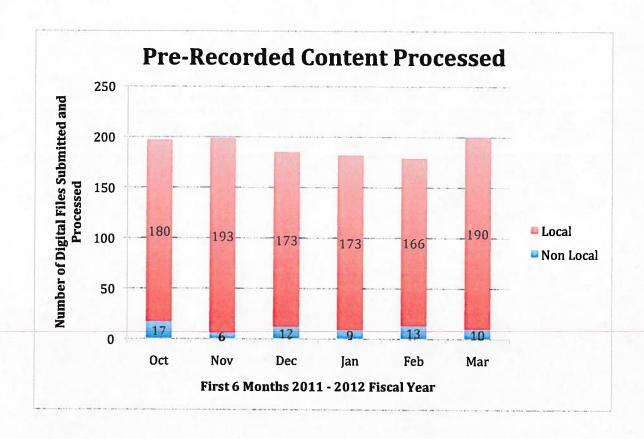


Attendees in Free Workshops were primarily enrolled in a required upgrade class for all mediaArtists.



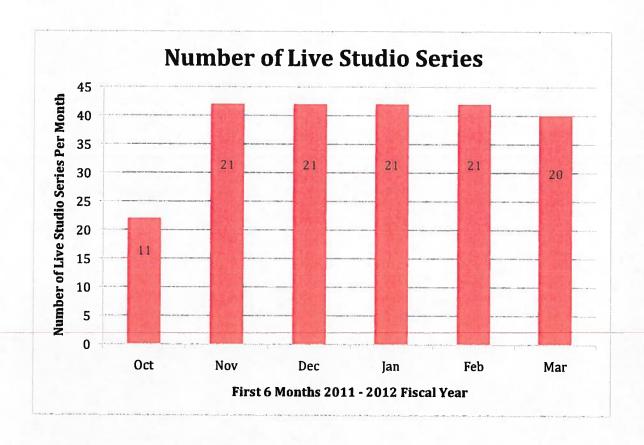
Resources used accounts for completed reservations for all purposes. Data for Studios includes reservations for the Main, Mini, and Micro studios. Data for Editing includes reservations for the Edit Bays and Field iMacs. Data for Field Cameras includes any reservation involving a DSR 300/400, HDZ1, HDZ5, or iYouth HD camera.

Reservations	Oct	Nov	Dec	Jan	Feb	Mar	Total
Studios	27	76	67	82	89	89	430
Editing	57	86	67	133	107	101	551
Field Cameras	48	68	69	60	73	104	422



mediaArtists submitted and staff processed 1,075 unique digital files during the first 6 months of the fiscal year. The designation of Local or Non Local content is left to the mediaArtist to record on the form they submit.

	Files	Non Local	Local
Oct	197	17	180
Nov	199	6	193
Dec	185	12	173
Jan	182	9	173
Feb	179	13	166
Mar	200	10	190
Total	1142	67	1075



The number of Live Studio Series is stable as it reflects the fact there was a Fall Season from November 1, 2011 to February 29, 2012.

Month	Number
Oct	11
Nov	21
Dec	21
Jan	21
Feb	21
Mar	20